

The *Masterclass* in Creating a Great Workplace



Great Place to Work: Building Trust and Inspiring Performance

This masterclass is specially designed to equip organizations with the fundamental knowledge required to create a Great Workplace. Creating a great place to work has tangible business benefits. Our research allows us to share stories and insights about great workplaces around the world.

This masterclass on creating a Great Place to Work is an exclusive forum limited to 50 participants.

Who *We* Are

- Great Place To Work® Institute is a **global management research and consulting firm** dedicated to enabling organizations **achieve business objectives** by **building better workplaces**.
- As the world's experts in great workplaces, we deliver gold standard lists and rankings that identify and classify the world's best workplaces by surveying more than **12+ million employees** in over **57 countries representing over 10,000 organizations** of varying sizes, industries and structures each year.
- By conducting the **world's largest study** of workplace culture, surveying millions of employees and studying thousands of businesses for over **25+ years** and collecting **best practices** from **Great workplaces** across the world, we've created a **model for building performance based on trust**. It's our contribution to a **global shift in businesses** that is changing the way the world works.
- While you are the ones to lead the organization on this journey, we provide steady guidance from one of our offices around the world to make your company a great workplace.

Share

Transform

Recognize

World's pioneer in studies pertaining to Workplace Environment & globally the largest & the most recognized study.

The *Masterclass*

Great Place to Work: The Masterclass in Creating a Great Workplace is a full day public workshop.

The workshop examines –

- The **definition** of a great workplace from the employee's viewpoint;
- A comprehensive and accessible model for **understanding the relationships** that impact employees' perceptions of the workplace;
- The **role that managers play** in creating such an environment; and
- **Actions** that managers can take to begin the process of creating a high trust culture;
- Understanding fundamentals of creating great people practices

The *Audience*

Our masterclasses are targeted at key decision makers that affect an organization's workplace culture.

- The workshop is suitable for Senior managers and HR Professionals within an organisation. This workshop is equally relevant for managers who lead large teams and other functions responsible for helping organisations become great workplaces.
- Senior executives, managers, **HR** heads and **CXO's** attend our masterclasses not only for the networking opportunity, but to also understand how to incorporate fundamentals of a great workplace into their culture and which are the roots of best practices implemented in the Best Workplaces across the world.

The Agenda

Great
Place
To
Work®

What Is A Great Place To Work?

Introduction To Great Place To Work® Model©
Trust Index© Assessment and activities

Why Create A Great Workplace?

Organization And People Challenge Identification
Benefits Of Creating A Great Workplace Culture

How Do Organizations Create & Sustain A Great Workplace Culture?

Introduction To The Nine Practice Areas
Culture Audit© Assessment and activities
Introduction To Key People Practice Principles

Making The Change Happen

Introduction To The Great Place To Work® Matrix
Where Is Your Organization On This Journey?
Case Study Analysis - Best People Practice Sharing
My Big Ideas And Exchanging Notes With Other Participants



The *Facilitator*

Anantadeb Bandyopadhyay

Ananta has worked for leading Indian and Multinational corporations for 20 years in the field of Human Resource Development before starting as an independent trainer. His last position was Head Global HR – Syntel Inc., a NASDAQ listed software services firm headquartered at Troy, Michigan.

Ananta has completed his MMS from University of Mumbai, and is currently pursuing PhD program from NMIMS.

He has attended Train the Trainer program at Canada, Behavioral Labs (ISABS), Working Conference (Tavistock model), Intercultural Train the Trainer Certification, Certified as a Job Evaluator (PwC), Certified QC Facilitator (QCFI), Certified Recruitment Analyst (CAMI), Certified TQM Facilitator, Balanced Score Card Implementation, People CMM Implementation etc.

Ananta specializes in offering training in Intercultural Communication, Soft skills (communication and team working), Leadership skills, Interviewing and Recruiting skills, and Performance Management and Coaching. He has delivered training for Organizations like TCS, Capgemini, Hewitt, Kuoni Travels, Crompton Greaves, Patni Computers, Lexmark International, UB Group, Sanmar Group, Nokia, Datamatics, P&O NedLloyd, SAS Technologies, Mastek, Quinnox, Eicher Motors, Pidilite Industries, Cognizant Technology, SBI Life, Angel Broking, Zenta, US Technologies, etc. he has conducted Intercultural training in France, US, UK, Spain and Netherlands. He has also worked with a number of Sri Lankan organizations such as Dialog, IFS, DIMO and Hayleys Advantis in an internal basis.

Masterclass Details

Date – Thursday, 13th Sept 2018

Time – 9:00 am to 5:00 pm

Venue – Hotel Taj Samudra

Investment – LKR 13,500 Per Head (+Taxes)

A certificate of participation will be awarded to all participants.

A great workplace
doesn't just happen...

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